# The Role of Economic Freedom in Research and Development-Productivity Growth Nexus: Study Based on Different Income Level on Developing Countries

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This research focuses on three important issues of economic freedom, domestic and international Research and Development (R&D) and productivity growth by using Panel Dynamic Ordinary Least Square (P-DOLS) proposed by Stock and Watson (1993) in estimating 37 selected developing countries that classified based on income level for time period 2000 to 2010. To encourage domestic and international R&D activities, host and home countries must have a 'good' institution like economic freedom. Main focus of this study is on economic freedom that we examine the role of economic freedom as a mediating factor of domestic and international R&D on productivity growth based on different income level on developing countries. The findings indicate that there are mixed results that show positive and negative relationship of the role economic freedom as mediating factor on domestic and international R&D on productivity growth.

**Keywords:** Economic Freedom, Domestic Research and Development; International Research and Development; Panel Dynamic Ordinary Least Square (P-DOLS); Developing countries.

### 1. Introduction

Developing countries look at FDI and location of MNC's as an engine of growth. These international investments will benefits to a host country in terms of capital inflows, employment, new technology, management skills, and most importantly Research and Development (R&D) spillover that will encourage innovation at host country. UNCTAD (2008), FDI and MNC's in developing countries plays a

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major role in the internationalization of R&D activities. More than 95% of the 700 firms worldwide with the largest R&D expenditure are from MNCs. In order to attract the MNC's to invest in the R&D, host countries itself must present the location advantages. UNCTAD (2005) state that developing countries especially in Asia and the Pacific that have a good infrastructure, attractive domestic market, highly trained workforces and reasonable intellectual property protection will attracted the significant FDI in R&D. Host countries will benefited from the opportunities that provided and only increase the demand of MNC's for inexpensive talent and for new developing markets. Host countries will focus to maximize the technology spillovers from FDI and will encourage them to engage in R&D activities. So there exist the relationship between the countries that actively involved in R&D activities and countries that shown the significant economic improvement. To catch up with the developed countries, it is essential for countries either developing or least developed countries to build R&D capacities to upgrade their technologies. R&D activities represent the most privileged method by which companies generate and acquire technological information. For the decades, R&D is the only factor that driven the technology change and innovation that be an important sources for the country productivity growth. The R&D intensive FDI is expected to bring significant benefit to host countries that will associated with a net increase in host country R&D activity that involving more R&D expenditure and create the job opportunities for highly skill labor. These benefits will be larger when the R&D investment by MNC's complements the R&D at host countries. To encourage more benefit from FDI and MNC, host countries should have a good institution that can be refer to especially the level of economic freedom. The level of economic freedom is very important in explaining the inflows of FDI (Pejovich 2002).

The concepts of economy freedom can be defined separately based on individual, society and economy itself. From the individual view, in economically free, the individual can controls their productivity based on labor and initiative, which is individual has empowered to decide where to live and work and at the same time, they have the right to own property and dispose of it as they choose. Succeed and fail individuals based on the effort and ability. The concept of freedom on government view is government decision making is characterized by transparency

and openness, and the light of opportunity replaces the shadows where discrimination can be most subtle. Besides that, in an economically free, the power of economic decision making is widely dispersed, and the allocation of resources for production and consumption is on the basis of free and open competition so that every individual or firm has a fair chance to succeed. A country that provides for economic freedom allows for greater diversity, promoting creativity encourages new technology and innovation that impact on country economic growth. The relationship between growth and economic freedom is in one direction, which is the increase in the rating of economic freedom will enhance the economic growth, but there is no tendency for higher economic growth to increase the economic freedom. Previously, numerous researchers have studies these relationships and found that countries with higher and improving economic freedom grew more rapidly and achieve higher level of per capita GDP. According to James and Lawson (2008), countries with a large amount economics freedom grew significantly quicker than others, while those with the least economic freedoms experienced negative growth.

Economic freedom is main key to overall economic well-being. Countries that enjoy higher levels of economic freedom should be more attractive for foreign investors. The link between economic freedom and growth is then strengthened, since economic freedom affects growth through two channels: directly (De Haan and Sturm, (2000)) and indirectly (i.e. by facilitating of FDI that, in turn, fosters economic growth). Countries with the economically free increase 50 percent to the productivity investment. Countries with an economic freedom index rating more than 7.0 (based on Fraser index) shows with a 1 percent increase in investment expand output by 0.35 percent and on the other side countries with economic freedom index less than 5.0 only contribute 0.23 percent increase in output. So, there is highly supportive of the proposition that countries or institutions that consistence with economic freedom will lead to the higher rate of investment and at the same time will contribute to the greater productivity of the investment.

Countries that experience the economic freedom index more than 7 is group as mostly free economy show the productivity is higher than the countries that experience the index of economic freedom less than 7 that can be seen on Table 1, show the economic freedom rating and productivity during 1980 - 2000 and 2000 - 2010.

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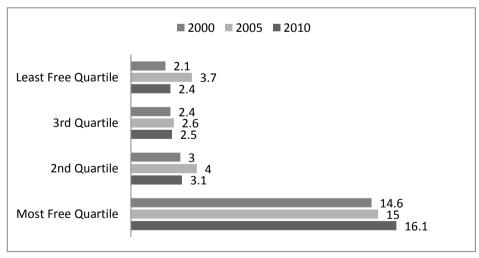
**Table 1:** Economic Freedom Rating and Productivity during 1980 - 2000 and 2000 - 2010.

| <b>Economic Freedom</b> | 1980-2000 | 2000-2010 |
|-------------------------|-----------|-----------|
| EF less than 5          | 0.19      | 0.18      |
| EF between 5 and 7      | 0.27      | 0.28      |
| EF greater than 7       | 0.33      | 0.35      |

A country must have an adequate legal system sustaining property rights, low corruption and with constant fundamentals in order to attract FDI also influence R&D location. The level of economic freedom is very important in explaining the inflows, whereas the more economic freedom a country encounters the higher the expected investment inflows and at the same time will increase the R&D activities by MNC's.

The comprehensive data of relationship between FDI and economic freedom can be seen in Figure 1. As shown in figure countries with more economic freedom will attract more inflows of FDI and at the same time will boost countries growth and increase the productivity through the investment and establishment of MNC's at the host country.

Figure 1: Economic Freedom and Foreign Direct Investment



Source: Fraser Institute, Economic Freedom of the world: 2011 Annual Report

Beside the international trade, the level of country economic freedom will attract the location of MNC's. MNC's operation at host countries can result in technology spillovers from FDI, whereby domestic firms adopts superiors MNC technology which enables them to improve their productivity and at the same time enhance the R&D activities and developed new innovation. The R&D activities by MNCs have rapidly increased, along with increasing inflows of FDI. MNC's R&D location decisions, and the relative levels of R&D investment in a given country location, are mostly influenced by broad, macroeconomic and development factors.

Investment in R&D by international firms will be increasing when countries implement an economic freedom policy. R&D is considered as an important vehicle to maintain competitiveness in globalized economic environment. R&D is the most powerful mechanism in generating the new information in which it directly contributes to productivity growth. Figure 2 show the R&D expenditure in three groups of countries according to their level of economic freedom. Where R&D expenditure is measure based on percentage of GDP. R&D expenditure is expenditures for research and development are current and capital expenditures (both public and private) on creative work undertaken systematically to increase knowledge, including knowledge of humanity, culture, and society, and the use of knowledge for new applications. R&D covers basic research, applied research, and experimental development. Based on figure 2, we can conclude that most free economy contribute more R&D expenditure compare to the less free economy.

Leve

6

1.2 1 0.8 ■ 3rd 0.6 ■ 2nd 0.4 ■ most free 0.2 0 2002 2003 2004 2005 2006 2007 2008

Figure 2: R&D Expenditure (% of GDP) and Economic Freedom (2002-2008)

Source: Fraser Institute, Economic Freedom of the World: 2011 Annual Report

Overall the discussion about economic freedom illustrates the relationship of each component ceteris paribus, indicating that economic freedom index contribute most to economic growth, inflows of FDI and investment in R&D. Economic freedom proves to have a favorable effect on the economic condition at host countries.

## 1.1 Research Issues

For many years, researchers have debated about the economic growth and total factor productivity. Among the key factors of growth and productivity are the level FDI. FDI is believed to have beneficial effects on economic growth in the host country due to advantages related to the introduction of new technologies and innovation, new managerial techniques, development of additional skills, increased capital, job creation and improvement of working conditions, improving the human capital, the development of the industrial sector in the host country, broadening of the tax base transfer of the technology and other skills, boosting the economic activity, boosting of export, better integration into the world markets and etc. (Perez 1997; Haddad and Harrison 1993; Markusen and Venables 1999; Babic and Strucka 2001). Besides knowing whether the market is a growing market, investor will look also at the host countries institutional as factor to make the investment decision. Institution can be viewed as a social structures element of a

country which has been instituted by law or customs. Since the 1990s, the importance of institutional quality has been highlighted and found to be very pertinent in addressing issues of growth and FDI with the literature by North (1990) and Williamson (2000). IMF (2003), quality institutions, and the rules of the game in a country are defined in terms of the degree of property rights protection, the degree to which laws and regulations are fairly applied and the extent of corruption. Civil liberties, organization rights, freedom of association and the freedom of expression, the rule of law and human rights, are all important influences on business decision-making. 'Good' institutions are an important determinant, or precondition for, economic growth and development. Institution can be referring to freedom whether economic, political or civil freedom that apply to economy. Dawson (1998), in fact institutions affect aggregate economic activity indirectly through an effect on investment or directly through an effect on total factor productivity. Institutions that undertaking economic freedom probably has the capacity to provide the growth-enhancing kind of incentives, for several reasons; as argued in Murphy et al. (1991), they promote a high return on productive efforts through low taxation, an independent legal system, and the protection of private property and Johansson (2001) they promote the flow of trade and capital investment. Pejovich (2002), the level of economic freedom is very important in explaining the inflows of FDI. The higher the level of economic freedom of country will attract more inflows of FDI. R&D spillover does not limit in the specific country but can cross all the borders. Romer (1986) allows companies to invest in R&D with condition that marginal profitability equal to innovation cost. According to Bart (1997) the estimated rates of return to R&D investment, considered being the major input in technology generation. For many years people have debated about the role of economic freedom on FDI and economic growth and R&D effect on productivity. The intention of this dissertation is to establish the purpose for which of the role of economic freedom, which particular reference to whether they are using in mediating the domestic and foreign R&D and further, to gather ideas to expand the country productivity.

The main research questions arise here is does economic freedom play a significant role in mediating R&D spillover on TFP growth? To answer question that arise in this study, we analyze the role of economic freedom in mediating R&D spillovers on total factor productivity. Based

on the goal of this study, we proposed conceptual framework that diagrammatically reflects the intention.

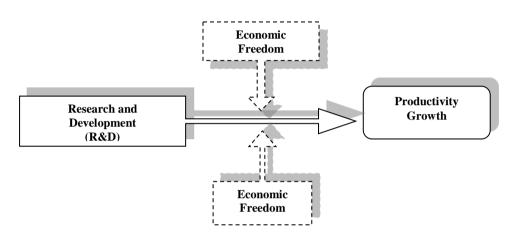


Figure 3: The Conceptual Framework

# 1.2 Significant of the study.

This study contributes to the literature by providing the empirical evidence on the significant role of economic in mediating the impact of domestic and foreign R&D on the productivity growth. Panel dynamic ordinary least square (P-DOLS) analysis is better way to understanding the relationship between the economic freedom and domestic and foreign R&D and it can accommodate the meaningful possibility that both domestic and foreign R&D kick in country productivity growth only after including the economic freedom as a mediating factor.

# 1.3 Organization of study.

The rest of the paper is structures as follow. In section 2, we provide an overview of related empirical work on domestic and foreign R&D, FDI, economic freedom and TFP growth. In section 3, we describe the data set that we use and methodology to analyze. The empirical analysis based on threshold in section 4 and finally in section 5 is conclusion and recommendation.

#### 2. Literature Review

According to the pioneer study, the growth process is fundamentally one of improvement in TFP. It has long been recognized that TFP is about much more than "technology", understood as recipe like advances in scientific knowledge (Erken, Donselaar and Thurik, 2008; Acs Braunerhjelm, Audretsch and Carlsson, 2009). Since the initial identification of the "unexplained" cause of growth (Solow, 1956), significant attention has been devoted to R&D as a driver growth (Romer, 1990; Coe and Helpman, 1995). Acs et al. (2009), R&D itself does not drive the TFP, but the innovation that emerges from R&D will drive the TFP. The traditional literature (Chandler, 1989; Cohen and Levin 1989; and Griliches 1979), innovation and technological change for most theories of innovation have been the firm. In such theories firms are exogenous and their performance in generating technological change is endogenous (Cohen and Klepper, 1991 and 1992). Griliches (1979), the most prevalent model of technological change is the model of the knowledge production function. According to this model, incumbent firms engage in the pursuit of new economic knowledge as an input into the process of generating the output of innovative activity. The new economic knowledge is most important input in this model. The greatest source generating new economic knowledge is generally considered to be R&D (Cohen and Klepper, 1991 and 1992). Human capital, skilled labor, and educational levels considered as inputs in the knowledge production function.

Doing R&D is important for productivity and also economic growth. Domestic R&D has high spillover effects, it is enhances the ability of the business sector to absorb technology coming from abroad. R&D spillover does not limit in the specific country but can cross all the borders. Romer (1986) allows companies to invest in R&D with condition that marginal profitability equal to innovation cost. According to Bart (1997) that although the significance of the spillover effects is beyond doubt, the estimated rates of return to R&D investment, considered being the major input in technology generation, vary over a large range. Researchers also discuss the role of foreign R&D and domestic R&D in influencing the host country productivity. A number of studies for developing countries document that a foreign presence promotes higher productivity in host country sectors, while other studies point to limited or no significant efficiency spillovers. Lichtenberg and

Van Pottelsberghe (1998) show that foreign R&D can affect domestic performance through both imports and outward FDI that is through technology sourcing and learning practices. Coe and Helpman (1985), found a significant contribution of foreign R&D on the total factor productivity in 22 industrialized countries. They found in smaller countries, the effects of foreign R&D capital are as a big as those domestic R&D, while in the larger countries, domestic R&D play a crucial role rather than foreign R&D.

Bernstein (1994) and Bernstein and Yan (1995), foreign R&D exert a greater influence rather than domestic R&D not only in industry specific but also in country specific. Fors (1996) analyzed the productivity effects of domestic and foreign R&D in Swedish firms and found that domestic R&D impacts growth in foreign subsidiaries, but found no evidence of a reverse effect of foreign R&D. Coe and Helpman (1993) shown that the rate of return R&D is not only high in the performing countries, but that significant benefits are also derived by their industrial country trade partners. Coe and Helpman (1995) found evidence among 21 OECD economies, foreign R&D has beneficial effects on domestic productivity which are stronger the more open economy to trade. Jungsoo (2002), show that domestic R&D and foreign R&D spillovers across countries on economic growth provide potential explanations for the productivity gain in the recent years.

Belderbos et al. (2006) found that there is positive interdependence domestic and foreign R&D between the by examined interdependence between foreign and domestic R&D by include the technology transfer and absorptive capacity. They found that foreign R&D activities by MNC is demand oriented, an increase in domestic R&D activities will enhance the complexity of technology transfer. Griliches and Lichtenberg (1984) examined relationship of R&D investment and TFP growth on sectoral level and find that strong relationship between foreign R&D expenditures and TFP growth in 1960s and 1970s. R&D activities either foreign or domestic R&D will benefited countries. This argument has been studied by Samimi and Alerasoul (2009) R&D is a key long run determinant of productivity and economic growth. Aghion and Howitt (1992) discussed the important contribution of R&D and economic growth and at the same time R&D activities can lead to improve innovations like improvement in the technology.

Many researchers state that economic freedom is important factors for country because it is one of the main drivers of prosperity and growth. According to economic theory, economic freedom will affects incentives, productive effort, and the effectiveness of resource use. Numerous studies state that countries with having initial level of economic freedom will leads to the growth of that countries (Ali 1997; Easton and Walker 1997; Goldsmith 1997; Dawson 1998; Wu and Davis 1999; Hanson 2000; Pitlik 2002; Scully 2002; Weede and Kamph 2002; Haan et al. (1996). McQuillan and Murphy (2009), state that the main finding on their research is that economic freedom promotes not only higher incomes but growth rate in output and incomes especially in developing countries. Islam (1996) indicated that economic freedom has a direct relation with per capita income and economic growth rate by using cross-section data analysis in 98 low, middle and high-income countries. On the other hand, Cole (2003) looked at 106 countries and found that economic freedom had significant explanatory power across competing theories of economic growth, where Cole looked at the factors that different groups economist believed are important for economic growth and showed that adding the factor economic freedom shed more light on which countries grow fasters that others.

Gwartney et al. (1996), that develop the measurement of economic freedom in Fraser Institute's, note that the countries with the highest economic freedom scores have an average annual growth rate of per capita real GDP while those with the lowest economic freedom scores have an average of negative growth rate per capita real GDP. This supported by the Holcombe and Gwartney (2010), Gwartney and Lawson (2005), Berggren (2003), countries that have more economic freedom have on average higher per capita incomes and countries that increase their economic freedom exhibit higher rates of economic growth, which is the level of economic freedom can be seen when countries have lower unemployment rates, lower percentages of children in labor forces, higher life expectancies and more political freedom. Depken and Sonara (2005), investigate the impact of economic freedom and trade flows by estimating a gravity model using the freedom index developed by the Fraser Institute and find that higher level of economic freedom is strongly correlated with increased of trade flows. Calvo and Robles (2003) explore the economic freedom and FDI flows and found that greater economic freedom in host country increases FDI inflows in the 18 Latin American countries. They also postulate that FDI is also positively correlated with economic growth in the host country with the adequate human capital, liberalized markets and economic stability to promote from long term capital flow. Pourshahabi et, al. (2011) supported this finding by indicates that economic freedom in OECD countries has positive and non significant effect on FDI and consistence with theoretical expectation and according to them it is not significant because there is not any large economic freedom gap between these set of countries that can lead to significant differences of FDI. Hanke and Walters (2000), development cannot achieve its goals without economic freedom because economic freedom can fuel economic growth and spur growth. Berggren (2003), show the clear about this complexity of economic freedom, by saying that some EFI components causing growth, some EFI components being caused by growth, and some EFI components being jointly determined with growth.

An economist who argues that economic freedom is a key ingredient for economic growth process fall in the institutional views. According to Powell (2003), the degree of economic freedom either hinders or helps in achieving economic growth is supported by the key institutional factor. The institutional which stresses the importance of creating an institutional and policy environment conducive for smooth operation of markets and realization of gains from trade and entrepreneurs activity (North, 1990; Hayek 1945, 1960). The other view by Berggren (2003), economic growth will be boost if the institutions itself guarantee the economic freedom by promote capital investment where returns are highest, facilitate predictable and rational decision making through a low and stable inflation rate, by foster a dynamic economy in which competition can occur because regulations are few, enable talents to be located to where it generate highest value, and promote high return through low taxation, sound legal system and protection of private property. Gwartney et al. (1999) postulate that an economy with higher economic freedom can make the market operate well through offering the well-defined rule of trade and securing property rights. The strong protection of private property and a well functioning judicial system are the most importance of various institutions and policy variables for economic growth without consider to the economic freedom index (Torstensson 1994; Goldsmith 1995; Barro 1997,1999; Nelson and Singh 1998; Norton 1998a; Hall and Jones 1999; Keefer 1999; Kneller, Bleaney and Gemmell 1999; Olson, Sarna and Swamy 2000; Vijayaraghavan and Ward 2001; Feld and Voight 2000).

### 3. Methodology

### 3.1 Introduction

This section comprises the discussion regarding the estimation model, data and econometric methodology that will be built and used to test the role of economic freedom in mediating R&D spillovers on total factor productivity. The econometric model designed is a total factor productivity (TFP) model, based on the extension of Mansfield (1984) model. The Dynamic Ordinary Least Square (DOLS) test is conducted, to test the long run and cointegration relationship between the variables.

## 3.2 Empirical Model Specification

To analyze the role of economic freedom in mediating the R&D spillovers, the econometric model can be expressed as equation (1);

$$Log TFP_{it} = \beta_i + \beta_1 log DRD_{it} + \beta_2 log FRD_{it} + \beta_3 DRD x EF_{it} + \beta_4 FRD x EF_{it} + e_{it}$$
(1)

where i is a developing countries and t is time index. TFP is total factor productivity, DRD is domestic R&D, FRD is foreign R&D, EF is index of economic freedom. In order to estimate the role of economic freedom in mediating R&D spillover, the interaction term will be used by DRD x EF and FRD x EF, whereas the interaction term is given by EF, DRD and FRD to ensure that interaction term does not proxy for economic freedom or domestic R&D and foreign R&D, because these variables also include in the regression model. All variables are in logarithmic form.  $\beta_i$  is country specific intercept,  $\beta_1$  is the elasticity of TFP respect to domestic R&D,  $\beta_2$  is the elasticity of TFP respect to foreign R&D and economic freedom,  $\beta_4$  is the elasticity TFP respect to interaction term of foreign R&D and economic freedom and e is the random error term.

## 3.3 Long-run Elasticities: Stock-Watson Dynamic OLS

One method that proposed by Stock and Watson (1993) in estimation long run equlibria is dynamic OLS (DOLS). This method correct for possible simultaneity bias among the regressors. Besides that, this method suggest a parametric approach for estimating long run equilibria in system which may involves variables integrated of different orders but still cointegrated. The procedure advocated is similar to recent estimators proposed by Phillips and Loretan (1991) and Saikkonen (1991), but is much more practically convenient to implement and estimate. Stock and Watson DOLS parameters estimates of the long run parameters with all variables appearing in levels, along with their approximate asymptotic standard errors. Equation 2 examine long run estimation of domestic R&D with foreign R&D and interaction between economic freedom with domestic R&D and foreign R&D.

$$LTFP_{t} = \alpha + \beta_{1} LDRD_{t} + \beta_{2} LDRDEF_{t} + \beta_{3} LFRD_{t} + \beta_{4} LFRDEF_{t} + \sum_{j=-p}^{p} \delta_{1} \Delta \ln TFP_{t-j} + \sum_{j=-p}^{p} \delta_{2} \Delta LDRD_{t-j} + \sum_{j=-p}^{p} \delta_{3} LDRDEF_{t-j} + \sum_{j=-p}^{p} \delta_{4} \Delta LFRD_{t-j} + \sum_{j=-p}^{p} \delta_{5} LFRDEF_{t-j} + \varepsilon_{t}$$

$$(2)$$

# 3.4 Short-run Elasticities: Error Correction Term (ECT)

For short run estimation, we used error correction term estimates of all models in this study. According to Hendry's (1995), ECT is general to specific modeling approach that used to derive a satisfactory short run dynamic model. The value of ECT indicates the evaluation process on the variable concern by which adjusts for prediction errors made in the last periods. The regression results for the short run equations show several desirable statistical features. The coefficient of ECT measures the speed of adjustment back to the long run equilibrium value, and negative value of ECT indicate that error correction mechanism exist in the model. The literature postulates that the coefficient of the lagged error correction term should be negative and statistically significant to further confirm the existence of a long-run relationship.

$$\Delta \ln TFP_{t} = \alpha_{1} - \lambda_{t}ECT_{t-1} + \sum_{i=1}^{p-1} \beta_{1,t} \Delta \ln TFP_{t-i} + \sum_{i=0}^{q-l} \beta_{2,t} \Delta LDRD_{t-i} + \sum_{i=0}^{r-1} \beta_{3,t} \Delta LDRDEF_{t-i} + \sum_{i=0}^{s-1} \beta_{4,t} \Delta LFRD_{t-i} + \sum_{i=0}^{u-1} \beta_{5,t} \Delta LFRDEF_{t-i} + \varepsilon_{t}$$
(3)

### 3.5 Data Set

The data set consists of panel data observation for 37 selected developing countries over the 2000 – 2010 periods. Where we classify developing countries based on income level of high income countries, middle income countries, lower middle income countries and low income countries to examine the role of economic freedom in mediating the impact of R&D on productivity growth. Variable that we used in this study are total factor productivity (TFP), economic freedom (EF), domestic R&D and foreign R&D. Where TFP measure based on Klenow and Rodriguez (1997) specification; economic freedom based on Fraser index developed by Gwartney et al. (1996); domestic R&D based on R&D capital stocks were calculated using the perpetual inventory procedure and foreign R&D based on the inward FDI weighted foreign R&D capital stock following Van Pottelsberghe and Lichtenberg (2001).

#### 4. Result and Discussion

### 4.1 Introduction

This section will discussed the empirical result of role of economic freedom in mediating research and development (R&D) on productivity growth based on discussions in section 3. The methodologies that we used to examine the role of economic freedom are panel dynamic OLS (DOLS) proposed by Stock and Watson (1993) and supported basic test of unit root test of ADF and PP test, cointegration test of Pedroni and we estimate error correction term to support the dynamic OLS test.

### 4.2 Univariate Integration: Test of the Unit Root Hypothesis

As a necessary test for multivariate cointegration, two types of unit root test were carried out, that are Augmented Dickey Fuller test and Phillips-Perron test from now on called ADF and PP test. Both ADF and PP test based on the null hypothesis that a unit root exists in the autoregressive representation of the data variable. The results of ADF and PP tests are presented in Table 2 for income group basis for time period 2000 to 2010. The ADF and PP tests model are intercept, intercept and trend and none are reported based on p=1, p=2 and p=3. Table 2 presents results from two tests discussed earlier based on four groups of countries.

The results suggest that for all group of countries, at level, there are mixed result of significant and not significant, however at first difference all variables are rejected null hypothesis, thus the variables are integrated of order 1 or known as I(1). So it is possible that there is a long term relationship among them.

Table 2: Unit Root of Augmented Dickey Fuller (ADF) Test

| Variable                      | Le                                     | evel            | First Difference |           |  |  |  |  |
|-------------------------------|--|-----------------|------------------|-----------|--|--|--|--|
|                               | ADF                                    | PP              | ADF              | PP        |  |  |  |  |
| Panel A: High                 | Panel A: High Income Countries         |                 |                  |           |  |  |  |  |
| LTFP                          | 1.36                                   | 0.52            | 44.52***         | 50.84***  |  |  |  |  |
| LEF                           | 8.38                                   | 8.88            | 78.99***         | 77.85***  |  |  |  |  |
| LDRD                          | 11.12                                  | 10.17           | 40.28***         | 30.63***  |  |  |  |  |
| LFRD                          | 9.88                                   | 12.36           | 98.44***         | 102.43*** |  |  |  |  |
| Panel B: Upper                | r Middle Incom                         | e countries     | 1                | l         |  |  |  |  |
| LTFP                          | 41.65                                  | 54.58**         | 141.68***        | 138.46**  |  |  |  |  |
| LEF                           | 14.41                                  | 14.50           | 214.52***        | 224.44*** |  |  |  |  |
| LDRD                          | 52.99*                                 | 64.52***        | 176.35***        | 178.90*** |  |  |  |  |
| LFRD                          | 52.94**                                | 61.05***        | 216.72***        | 218.98*** |  |  |  |  |
| Panel C: Lowe                 | Panel C: Lower Middle income countries |                 |                  |           |  |  |  |  |
| LTFP                          | 7.32                                   | 7.21            | 73.35***         | 67.20***  |  |  |  |  |
| LEF                           | 6.15                                   | 6.89            | 80.26***         | 83.91***  |  |  |  |  |
| LDRD                          | 35.26***                               | 32.13***        | 116.44***        | 121.01*** |  |  |  |  |
| LFRD                          | 16.54                                  | 24.32           | 93.28***         | 92.96***  |  |  |  |  |
| Panel D: Low income Countries |  |                 |                  |           |  |  |  |  |
| LTFP                          | 22.11***                               | * 25.56*** 7.06 |                  | 7.05      |  |  |  |  |
| LEF                           | 0.64                                   | 0.20            | 34.51***         | 34.51***  |  |  |  |  |
| LDRD                          | 6.71                                   | 7.32            | 8.58**           | 8.11**    |  |  |  |  |
| LFRD                          | 9.50**                                 | 26.12***        | 18.49***         | 18.32***  |  |  |  |  |

Notes: Ho: Unit root process for ADF and PP. \*\*\*, \*\* and \* indicate significance at the 1,5 and 10% levels. Optimal lag lengths in ADF and PP were selected based on AIC.

# 4.3 Panel Cointegration Test: Pedroni

To determine whether a cointegrating exist and to examine our fitted regression model is not spurious, we employed the developed methodology cointegration analysis proposed by Pedroni (1999). Basically, under Pedroni cointegration test, it employs four panel statistics and three group panel statistics to test the null hypothesis of no cointegration against the altenative hypothesis of cointegration. Based on seminal paper Pedroni (1999a), the results shows in two group, first group is "within dimension", that the statistics are constructed based on summing both the numerator and the denominators terms of the panel cointegration statistics over the N dimension. The second group is "between dimension" that the statistics referred to as a group cointegration statistics, which constructed by first dividing the numerators by the denominator prior to summing over the N dimension. The results of this test are reported in table 3 based on equation (2). The result of Pedroni statistics in Table 3(a) indicate that, Panel B of upper middle income are reject null hypothesis at intercept and Panel A are cointegrated at level and intercept.

## 4.4 Result of Long-run Elasticities: Stock-Watson Dynamic OLS

Estimation results of an equation (2) are reported in Table 4. This model examines domestic R&D with foreign R&D for FDI and interaction between economic freedom with DRD and FRD. Based on income group, reported results for panel A of high income countries indicate that economic freedom play an important role as mediating variable of domestic and foreign R&D, where based on results reported interaction of DRD and economic freedom is 0.27 while interaction between FRD and economic freedom is 0.15that we can conclude that economic freedom is highly influence domestic R&D in high income countries in developing countries. Panel B of upper middle income group indicate that economic freedom is positively impact on domestic R&D with 0.01 but for foreign R&D there are negatively sign of interaction variable with -0.05. We can conclude that at upper middle income countries foreign R&D channels did not influence by the level of economic freedom. Lower middle income group as reported in panel C showed that economic freedom did not influence domestic R&D where the result indicate the negative sign of elasticity with 0.07 but for foreign R&D there are positively value of interaction variable with 0.06. Panel D for low income group indicate that economic freedom is important as mediating factor of domestic R&D and foreign R&D with the value of elasticity is 0.75 for interaction domestic R&D with EF and 0.13 for interaction foreign R&D with EF. Then we can conclude that at low income countries economic freedom play an important role in mediating the impact of foreign R&D compare to the domestic R&D.

Table 3(a): Pedroni Panel Cointegration Test

|                     |                      | Within dimension |    |                                 |               |                   | Between dimension |                  |                   |
|---------------------|----------------------|------------------|----|---------------------------------|---------------|-------------------|-------------------|------------------|-------------------|
|                     |                      |                  |    | rho- PP-<br>Statistic Statistic |               | ADF-<br>Statistic | rho-<br>Statistic | PP-<br>Statistic | ADF-<br>Statistic |
|                     | Panel A: High Income |                  |    |                                 |               |                   |                   |                  |                   |
| Interc              | ept                  | -1.1             | 10 | 1.52                            | -5.15***      | -4.06***          | 3.23              | -1.88**          | -1.09             |
| Intercep<br>Tren    |                      | -0.6             | 52 | 2.70                            | -2.80***      | -1.97**           | 3.31              | 3.25***          | 2.31***           |
| Nor                 |                      | -2.7             | 71 | 1.35                            | -0.50         | -0.49             | 2.87              | 0.340            | -1.61**           |
|                     |                      |                  |    | Pan                             | el B: Upper I | Middle Incom      | e                 | l .              | l .               |
| Interc              | cept                 | -1.7             | 77 | 3.41                            | -1.40*        | -1.33*            | 5.26              | 3.19***          | -1.69**           |
| Intercep<br>Tren    |                      | -2.6             | 51 | 4.96                            | -4.40***      | -2.47***          | 6.60              | 3.50***          | -0.86             |
| Nor                 | ne                   | -4.5             | 56 | 2.64                            | -0.01         | 0.20              | 4.75              | -0.51            | -0.45             |
|                     |                      |                  |    | Pan                             | el C: Lower   | Middle Incom      | ie                |                  | ,                 |
| Interc              | cept                 | -0.2             | 21 | 1.92                            | -0.59         | -0.65             | 3.14              | 2.86***          | -1.81**           |
| Intercep<br>Tren    |                      | -0.3             | 33 | 2.77                            | -1.37         | -1.21             | 3.85              | 3.32***          | -1.93**           |
| Nor                 | ne                   | -2.9             | 95 | 1.02                            | -2.83***      | -3.11***          | 2.68              | 3.16***          | -<br>3.74***      |
| Panel D: Low Income |                      |                  |    |                                 |               |                   |                   |                  |                   |
| Interce             | ept                  | -1.20            | 0  | 1.95                            | 2.15          | 2.14              | 2.35              | 1.88             | 1.83              |
| Intercept           |                      | 2.64*            | ** | 1.04                            | -1.02         | -1.02             | 2.08              | 0.99             | 1.06              |
| None                | e                    | -0.8             | 8  | 1.29                            | 1.05          | 1.12              | 1.65              | 0.04             | 0.26              |

Note: Figure in parentheses are p-values and \*\*\*, \*\* and \* indicate significance at the 1%,5% and 10% levels. Optimal lag lengths were selected based on AIC .

Table 4: Panel Dynamic OLS Results

|           | Panel A | Panel B  | Panel C | Panel D  |
|-----------|---------|----------|---------|----------|
| LDRD      | -2.23   | -0.12    | 0.51    | -0.63    |
| LDRDLEF   | 0.27    | 0.01     | -0.07   | 0.13     |
| LFRD      | -0.20   | 0.10***  | -0.06   | -1.27*** |
| LFRDEF    | 0.15    | -0.05*** | 0.06    | 0.75**   |
| R-squared | 0.94    | 0.94     | 0.96    | 0.99     |

Note: \*\*\*, \*\* and \* indicate significance at the 1, 5 and 10% levels, Panel A: High Income Countries; Panel B: Upper Middle Income Countries; Panel C: Lower Middle Income Countries; Panel D: Low Income Countries

### 4.5 Result of Short-run Elasticities: Error Correction Term (ECT)

For short run estimation, we used error correction term estimates of all models in this study. According to Hendry's (1995), ECT is general to specific modeling approach that used to derive a satisfactory short run dynamic model. The value of ECT indicates the evaluation process on the variable concern by which adjusts for prediction errors made in the last periods. The regression results for the short run equations show several desirable statistical features. The coefficient of ECT measures the speed of adjustment back to the long run equilibrium value, and negative value of ECT indicate that error correction mechanism exist in the model. The literature postulates that the coefficient of the lagged error correction term should be negative and statistically significant to further confirm the existence of a long-run relationship.

Short run model as equation (3), indicate the ECT values showed the negative sign that indicate there exist long run relationship in this model. Based on reported result in Table 5, the interaction variable between domestic R&D and economic freedom show that out of four panels that we examine, only two panels showed there are positive role of economic freedom in mediating the impact of domestic R&D on TFP that are panel A of high income and panel D for low income group. The interaction variable of foreign R&D and economic freedom showed there are positive role of economic freedom as mediating variable except

for the low income group. So, we can conclude that in short run, economic freedom play an important role in mediating the impact of foreign R&D not for domestic R&D. When we compare with the long-run result of dynamic OLS, we find that economic freedom play an important role in mediating the impact of domestic and foreign R&D.

Table 5: Result of Short Run Dynamics OLS

|          | Panel A  | Panel B  | Panel C  | Panel D  |
|----------|----------|----------|----------|----------|
| ECT      | -0.30*** | -0.18*** | -0.48*** | -0.37*** |
| ΔLDRD    | -0.67    | 0.06     | -0.0004  | -3.24    |
| ΔLDRDLEF | 0.07     | -0.01*   | -0.005   | 0.49     |
| ΔLFRD    | -0.02    | -0.01    | -0.056   | -0.02    |
| ΔLFRDEF  | 0.01     | 0.01     | 0.028    | -0.01    |

Note: \*\*\*, \*\* and \* indicate significance at the 1, 5 and 10% levels, Panel A: High Income Countries; Panel B: Upper Middle Income Countries; Panel C: Lower Middle Income Countries; Panel D: Low Income Countries

### 5. Conclusion

This study investigates the role of economic freedom in mediating the impact of domestic R&D and foreign R&D of 38 developing countries over the period 2000 to 2010. First we carry out panel unit root tests to ensure that all panel variables are integrated of order 1, I(1). Visual inspection of the data reveals that the variables seem to follow a common trend over time so that we include constant and trend terms and none in the panel unit root and integration tests. Fisher-ADF and Fisher-PP panel unit root tests are employed and we have found that the variables are mixed of stationary and nonstationary in levels. After first-differencing the variables, all of the tests reject the null of nonstationarity. It implies that the first-differenced variables come from a stationary process where means and variances are constant over time. Seven panel cointegration tests have been carried out who are proposed by Pedroni (1999). From this test we find that all panels that tested showed an existence of cointegration within them.

Then, by using dynamic panel data we estimate for long run of dynamic OLS and short run of error correction term test. Empirical results show that economic freedom plays an important role in mediating the impact of domestic R&D in long run of high income group, upper middle income group and low income group but not for lower middle income group. In short run estimation economic freedom mediates domestic R&D only for high income countries and low middle income in influencing country productivity growth. Result for foreign R&D indicate that economic freedom does not mediate foreign R&D of upper middle income countries in long run estimation and low income countries at short run estimation. Others groups indicate economic freedom play a positive role in mediating foreign R&D on productivity growth.

Economic environments that conducive and provide for economic freedom will allows greater diversity, promoting creativity, encourage new technology and innovation. Policy marker and government should provide or formulate policy and ready to reduce their intervention to ensure that country is freer because economic freedom is one of the main drivers of prosperity and growth. On the other hand, government and policy makers should develop policy that provide good environment for domestic firm and foreign firm do business and trade. In other words, less regulation on trade, open the economy, flexible labor market, more developed stock market and financial market that will encourage more inflows of FDI and location of MNC's where they will bring along new technology that will encourage R&D activities that will boost country productivity.

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